# IMPACT REPORT 2016





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**97** people



During the 'More than a degree' campaign **1585** powerbanks were handed out



92 Dutch buddy's helped 198 international students







The Student Union was scored by the students with a **7,1** 





**538** members are active within **16** cultural associations



125 participants during the Winter Kick-In1680 participants during the Summer Kick-In



**3268** sold cinema tickets at the **UnionShop** 

## **PREFACE**

## Jacques Troch

Jacques Troch has been board advisor at the Student Union for the past two academic years. He joined the weekly meetings of the Student Union board, to support them, through coaching and advice. Jacques Troch has been chairman of the board at Grolsch and praktijkhoogleraar Corporate Governance at the UT.

HALLUCINANT! That describes the time we are living in. We go from crisis to crisis, out of which the refugee problem and climate demand most attention. The refugees since they did not have the luck to be born where we coincidentally were born, where we now can and have to proof that we are "human". The climate since our planet Earth cannot be a home for human anymore, if we continue like this. The parents and grandparents of the current student generation are responsible for this misery. The current student has the luck and the duty to solve this. And they will solve this. Also these students that will start to study at the University of Twente.

In order to provide the youngsters the power, knowledge and wisdom to be able to tackle these issues, the 'academic development' is key. Students should develop themselves to people that find the right balance between themselves and community. So: "More than a Degree", as the Student Union nicely formulates it. The Student Union of the University of

Twente is unique for the Dutch university world. During the two years I, as their board advisor, had the honour to watch their great value for the students, on several fields. Without the Student Union the important student activism would be more difficult to practice in these times, when study pressure is increased, while other activities are very important for the development of young people. Among others during the opening of the Academic Year 2015-2016 Anne, being the chairperson of the Student Union, has pointed out during her passionate speech what is it about: "the university belongs to students"! As it should be evident, which is not always the case, that universities cannot exist without students, and that universities should be for the students in the first place.

This Impact Report introduces you in the outstanding organization that dedicates itself fully to students. It is there for you! Make use of, and support this organization.



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## RETROSPECT

## by the chairperson

Last academic year the UT has been chosen as the most entrepreneurial university. This entrepreneurial mind set can be found everywhere. In Twente we have incredibly many study, sports, culture, student, international and other associations. All these associations are run by students, for students. The Open Days and the Kick-In are organized by students, and nowhere in the Netherlands so many students have a parttime job as they have at this university. Furthermore, the UT has many student-startups. Nowhere else do students get this much responsibility like at our university, making student activism the Unique Selling Point of the UT.

Twente's student life is no big deal without the efforts of students and their associations. The activism of last year is certainly not 'less' than other years, and therefore we would like to thank and complement everyone who made an effort for this. Especially due to the study pressure of TEM (Twente Educational Model) and the financial pressure due to the omitting of the 'student loaning system', this effort is more admirable than ever before!

Last year the Student Union has worked hard to support activism and to take good care for student affairs. E.g.: we have realized some flexibility which can be used for part-time activism, within TEM. Furthermore, we have drafted an

extensive plan about making the Bastille the student building on campus again. In addition, the Dutch Student Investment Fund was founded, through which student-startups can get a financial boost. This fund is fully managed by students. Also we have fought against the planned budget cuts on UT psychologists. We've succeeded: the budget cuts were cancelled; hence the UT psychologist remains accessible to each student. The Student Union has also realized a cooperation with Arts Academy AKI, such that students can develop themselves also in this field. In this Impact Report you can read about everything we have done in the academic year 2015-2016!

Thanks for the creative, sportive, fun, cultural, international, extra-curricular, and entrepreneurial year, hopefully next year will be even greater!

Anne Buningh Chairperson SU 2015-2016



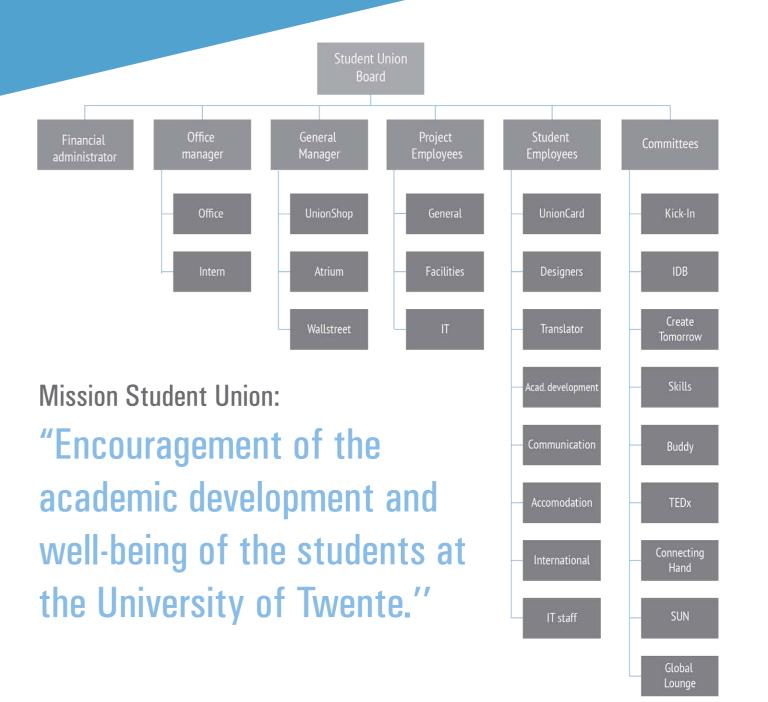
# **ABOUT THE SU**

'For students, by students!' As Student Union, we are responsible for many student-related affairs at the UT. We are an organization that is run by students like you are, aiming at bundling and improving student activism. Furthermore, we function as umbrella organization for more than 130 associations at the university.

In this Impact Report several highlights are discussed, through which the Student Union has made an impact on the student life in Enschede last year. More information about what the Student Union does, and about last year can be found on our website: www.studentunion.utwente.nl/en.

The Student Union makes policy for the university in the following areas: sports and culture facilities for students, student entrepreneurship, the buildings of the Student Union (Pakkerij, Bastille, University Water Sports Complex), the living environment of students, and the introduction period for students. Furthermore, the Student Union advises the university about among others facilities, student housing, communication, and ICT. The Student Union also often provides with advices on Education and Academic development. The Student Union is, in the area of student affairs, an equal discussion partner of the Executive Board.





## SU TEAM

## **Employees**

#### John Kooiker

Since August 2015 I'm working as project employee at the Student Union on weekly basis, but I'm already employed by the university for 31 years.

One of the projects that I have been working on for the Student Union lately, I installed the association flags on the UT campus, I hope that you have seen them! Furthermore, I am involved in projects like the Global Lounge, the opening of the pool and billiard room for UnionCard holders, and the instalment of a BBQ on the square in front of the Bastille.

#### **Fabian Klaster**

I'm the communication employee from our team. This means that I am responsible for the external communication, like our social media, newsletters, press notes, and websites. Furthermore, I regularly organize an event for the Student Union. You can think of our fora about student housing, or the appointment of the new rector magnificus of the UT. Finally, this year I have, together with Jasper and Tim, worked on a new corporate website which will be live in the summer of 2016!

## Joost de Graaf

As support DMS I perform – on behalf of the Student Union - the inspection on member counting of sports and culture association from the university. It is important that associations accurately keep record of their member administration, since they receive subsidy from the university, based on the number of members they have. When all associations submit the correct number of members, every association will get the subsidy that it deserves!



## - Kelly Bruggenwirth

From December 2015 on, I take care of the promotion of the UnionCard, and all sports and culture activities that are associated with the UnionCard. Currently, I am planning a promotional campaign for the UnionCard for more than 5000 students of the UT, Saxion and AKI, during the Summer Kick-In. We have had a great deal with FC Twente, for their home match against Excelsior, where students could win Skybox seats. Furthermore, we have had a sponsor deal for the CampusLoop, and we are planning on another one for the Campus ObstacleRun. This the fun part of my job; a lot of diversity, it's never boring!

## Wout op 't Ende and Ymiel van der Zanden-

Being account managers of the Student Union, we have a clear goal: arranging the best deals for students of the University of Twente. Together we negotiate with several companies, such that students and associations can benefit from the best prices for products and services. We have, for instance, already made arrangements with an escape room, a driving-school, and a barbeque company. We have started in September 2015, as: UnionDeals. Next to these UnionDeals, we help the board and committees with all things related to future partnerships. In this way we try to connect the Student Union and the corporate world.

## SU TEAM

## **Board**

## Annelotte Derkink (22 years)

- Portfolios: Academic Development, Education, IT
- Study: Advanced Technology, premaster Astronomy and Astrophysics
- Loves: Watching documentaries, hockey, cakes, talking about space
- Favourite spot on campus: Starbucks
- Personal highlight last year: Debating with the EB about psychological support

## Tim Wisse (22 years)

- Portfolios: External Affairs, Entrepreneurship
- Study: Master Financial Engineering
- Loves: Sports and challenges
- Personal highlight last year: Study trip to SUs in Ireland
- Favourite spot on campus: The Ganzenveld during the Kick-In

## Anne Buningh (22 years)

- Portfolios: Chairman, Policy and Strategy, Personnel & Organization
- Study: International Business Administration, finished bachelor
- Loves: Psychology, calling, making postcards, and partying.
- Personal highlight of last year: Taking the boards group picture during the fun participants' council.
- Favourite spot on campus: Theatercafé, for good conversations with a nice cappuccino



## - Rose Rorije (24 years)

- Portfolios: Communication, Internationalization, Events, Recognitions
- Study: Educational Science, finished bachelor
- Loves: Getting to know new people and cultures
- Personal highlight of last year: Finishing a vision on internationalization, after a year of cooperating with many different parties!
- Favourite spot on campus: The forest behind the Witbreuksweg where I jog almost each morning

## Jelle Klein Teeselink (23 years)

- Portfolios: Finance, Accommodation, Business Management
- Study: Master Financial Engineering
- Loves: Sports and reading, mainly everything related to finance.
- Personal highlight of last year: Study trip to Ireland where we have visited Irish Student Unions.
- Favourite spot on campus: The UTrack, in order to jog some laps during the break

## Eline van Hove (22 years)

- Portfolios: Sports & Culture
- Study: Applied mathematics, finished bachelor
- Loves: Painting, outdoor holiday, dance parties
- Favourite spot on campus: The outside swimming pool in the summer!
- Personal highlight last year: Signing the agreement with the AKI (arts academy), as this is really close to me. I have studied there myself, and i think that the AKI and the UT can make each other stronger.

# **PORTFOLIOS**

## Chairperson

The Student Union has a mission to make sure that student affairs are well-arranged, and that each student can develop itself optimally. Using this twofold function as both representative of interests, and policy maker, we do the best we can to bring colour to your student time. The most important is that we achieve everything through, for, and together with students. As chairperson you make sure that the Student Union keeps going in the right direction, and that the organization, which already consists of more than 100 people, is constructed as efficient as possible.

- Annual plan is redesigned to an integral, compact and to-the-point document
- Participants' council was boosted by organizing a 'fun' meeting
- During the Opening of the Academic Year, we pleaded for more responsibility for students
- Regular meetings with the university council are initiated, in order to improve the student's voice
- As first student ever took part in the appointment committee of the new rector.



## Academic development

Do you want more than a degree? This is possible at the University of Twente! There is a broad offer of student organizations through which you can part participate in activities, or you can organize them yourself. The portfolio holder Academic Development and Education is responsible for everything that students learn outside the educational system. It starts with making students familiar with activism and what opportunities there are. Every year the activism market is organized, where students can orient on all opportunities that are offered by the UT.

- Skills training sessions
- Board Improvement Program
- Activism Recognition
- More than a Degree awards
- Activism market
- Student Minds



## Communication

At the SU we have several projects. But how do we make sure that you are up-to-date about these projects? How is your voice heard in the university?

By exploiting all communication means, we not only reach out to you for interesting projects that make your student life even more fun. We are also the link between the university and your student life. Through your association(s) or through participation (in Dutch: medezeggenschap); you can find everything on our website, facebook, twitter, or just in your mailbox.

- Some highlights:
- Association flags at the SU boulevard and Drienerlolaan
- New website
- Students of Enschede
- 'Meeloopdagen' with the Executive Board







## **External affairs**

The portfolio holder External Affairs was in close contact with companies and organizations that might add something to the student life. Last year the concept of UnionDeals was introduced. These are the best deals for students, a better price for the same quality be hard to find! You will read everything about this later in this Impact Report. Furthermore, the Student Union has different partnerships, for instance with the municipality of Enschede, brewery Grolsch, and beverage company Vrumona (Pepsi). These partnerships make it possible to obtain sponsoring for several student events.



- Founded the Uniondeals platform, with the best student deals.
- Written a manifest 'Enschede student city' in cooperation with the municipality.



## Internationalization

Following the ambitious plans of the university we expect a lot of students from all of the world. We are happy to welcome all of our new fellow students. Our campus offers all opportunities to shape your own student life.

We strive for integration between Dutch and international students, but also for stimulating international students to become active.

- Global Lounge with country presentations and more
- Kick-in with more attention for the different cultures
- Vision Internationalization in cooperation with the associations



## Entrepeneurship

The entrepreneurial attitude can be identified in all aspects of our university. Last year both the Dutch Student Investment Fund and entrepreneur association Hardstart Student Entrepreneurs was launched, on initiative of the Student Union. The goal of the Student Union to facilitate and stimulate entrepreneurship as optimal as possible. One of the things we have realized last year is the first phase of a startup hub in the Bastille. This will be an inspiring room for entrepreneurs to work on their new businesses, concepts and wild ideas.



© Arjan Reef

- Foundation of DSIF and Hardstart
- Student entrepreneurs moved within the Bastille because of establishment Hardstart
- Submitting of results of research about student entrepreneurship in the Bastille





More than 500 students at the university take actively part in culture, and almost half of the students practices sports, at an association, fitness or in another way. As SU we strive for having as many students as possible participating in sports and culture.





## Sports & Culture

- Opened: new athletics court, new outdoor fitness, and rafts at the water sports complex;
- New vision on culture was written, through which direction is given to the sector culture;
- Cooperation with AKI ArtEZ, arts academy, was established. From next academic year on the AKI students can use the sports and culture facilities, and arts courses are given to UnionCard holder;
- Extension of the UnionCard range, with a FCTwente deal, free pool-playing in the Bastille, going to the Wilmink theatre with discount.



# **ACTIVITIES**

## Kick-In



Almost every student of the University of Twente starts his/her student time with nine amazing days: the Kick-In!

During our committee year, many challenges crossed our ways: the HOI week of the Saxion was planned otherwise compared to other years, making us need to change the programme, and redesign the activities. Furthermore, we have improved the Master Kick-In, such that it will become an equally well-oiled machine as the Bachelor Kick-In. Finally, we have introduced new activities, like the Network Day for the Master students, and the Kick-Out Festival on the last day. This year you will not find stands anymore, and everything will feel like a true summer festival, with nice acts, mu-

sic, and attractions.

Like true race drivers we have started our organization year full-throttle, and despite the fact that we had to take some difficult corners, the finish is in sight. What a beautiful ride, and we are really looking forward to see all these happy students. We hope that you, as new student, can make great start through this programme!

Start your Engine!

The Kick-In Organization 2016
Jasper, Marnix, Eline, Jiska, Gerike & Tyra



## **TED**x

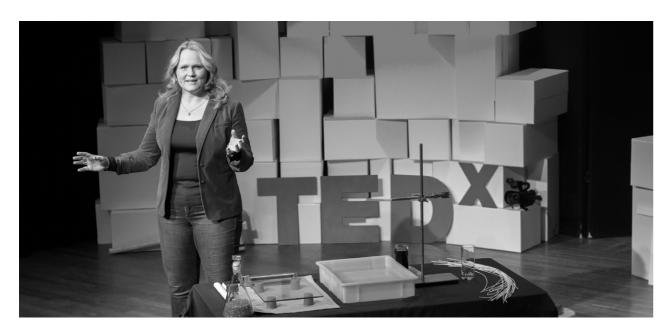
TEDx is known all of the world, it's a popular concept. This can of course not be absent at an entrepreneurial university like in Twente! Therefore, a third edition of TEDxTwenteU with the theme Breaking Barriers was organized on 28 April 2016. Topics were among others: 'Say yes to no', 'Gamification - A fun way to change behavior, 'Never put all your eggs in Facts one basket'.

It was a day full of inspiring speakers, each bringing their own story to the audience in their own specific way. It was a very successful event, and therefore a new edition will take place soon! Will you be there as well?

#### **Organization**

Robert Middelburg, Daan van Ramshorst, Lois Kiekebosch, David de Meij, Hans David Wendt

- 100 participants (you need to apply)
- 5 committee members
- 8 months of preparation
- www.tedxtwenteu.nl



## Connecting Hands & Buddy

## **Connecting Hands**

In October we, as SU together with UT News and Studium Generale, have organized a brainstorm session about refugees: Refugees@UT. One of the things that resulted from this, is the Connecting Hands Committee. From January on they have organized several very successful activities, at which both UT students and refugees attended. About fifty refugees and thirty students were attending these activities.

#### Organized activities:

- Computer course
- Soccer tournament
- Barbecue
- Campus tour
- Ice skating event

## Buddy

The Buddy programme is an initiative in which international students are guided by Dutch-speaking students, in order to make their introduction to the rather unusual life of Enschede a bit easier. Both the international students and the voluntary buddies can take part in the three months' programme for free. Furthermore, this warm welcome is organized two times per year, such that as many as possible students can make use of it. Buddy is popular, this year we've had a record amount of participants!

#### Events:

- Game night with 'stamppot'
- Pub quiz
- Ice skating
- **Final Dinner**



## Skills

The Skills committee works a full year to provide professional training for students. These training days form the perfect way for students to broaden themselves, and to improve their skills. This personal development can be useful in daily situations, and for sure in future careers as well. The Skills training sessions are given by professional trainers who are mainly hired by big organizations and companies, we can really recommend it!

- Training days
- Training weekends
- 4 committee members
- One year
- One average 1 hour a week (highs and lows)

#### Some training topics

- Leadership
- Conflict management
- Public speaking

- Convincing and persuading
- Decision-making
- Time management
- Create your own success
- Be your own best



## **Associations Weekend**

In the weekend of 21 May, we as Student Union organized the associations weekend, open to student board members from all sectors of the UT. With more than 120 board members, we stayed in Someren, in the province of Brabant, from Friday until Sunday. Training sessions on topics like Talent Detecting, presentation skills, and Supportive Leadership were scheduled. Next to the serious parts of the programme,

there was also time for fun. After the SU Team Battle, during which the clothes pegs, mars mellows, hotdogs, and clothes were flying around, we had a great night in Someren.

On average this weekend scored a 7.7! The SU Team Battle we did on Saturday night scored an 8.4!



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# **UNIONCARD**

The UnionCard is the facility card for sports and culture at the University of Twente. It does not only provide access to 33 sports and 16 culture associations, the UnionCard also gives you a lot of discount and advantages. In 2015-2016 the

New UnionCard-discounts:

range has been extended with:

- Free pooling in the Bastille
- · Go to the Wilmink theatre with discount
- Outdoor fitness

•

This year we organized for the UnionCard, among others:

- An Obstacle Run together with survival associati on Tartaros
- The winter time challenge, together with the Sports Umbrella.
- A deal with FC Twente, at which 200 people attended, of whom 150 people won tickets in the Skybox

But furthermore many other advantages still hold, among others:

- Using facilities on campus for free: tennis courts, swimming pools, audio studios, beach volleyball fields.
- Free access to: library Enschede, squash courts in the Twentehallen, swimming pools Aquadrome and Slagman.
- Attend with discount: the cinema, ice skating court, performances at the Vrijhof, courses in the Sports Centre.

Attend courses from the Vrijhof or at the AKI (arts academy) with your UnionCard in 2016-2017! For example Architecture, Graphics (printing techniques) or Ceramics!





# UNIONDEALS

Many consider their time as students as the best time of their lives. With little obligations and an abundance of freedom, you have the choice to do whatever you want. However, it also marks the beginning of your financial independence. Most activities cost money, hence finances play a crucial role in our student lives.

The Student Union is aware of this and created UnionDeals. UnionDeals is a platform where you can find great deals tailored for students at the University of Twente. Deals that range from entertainment, activities, sports, culture, products and education. These deals focus on improving your life. We have negotiated and selected them with the utmost care; only working with companies that insure our students have the best price for great products. UnionDeals is made for the students, they need not look further for better deals.

You are more than welcome to visit our site (www.union-deals.nl) to see what deals are available for you and your associations!

To give you some ideas on what to expect, here is a small selection of our current deals.



#### Driving lessons at VTT-Rijopleidingen

Still looking to get you driving licence? Get €150, discount on lesson packages from VTT driving school

## BBQ

Enjoy barbequing in the summer with your friends? Through UnionDeals you can get the student, vegetarian and halal menus at BBQ Twente for incredibly steep prices. This deal includes meats, salads, grills, gas, cleaning and delivery.



#### **Escape Room**

As smart competitive students, we enjoy challenging one another intellectually. 'Let's Escape' offers the possibility for students to try various escape rooms at a discount. With a group of 6 people at most, you can try a room for a mere €70, lower than the standard €90. You will also receive snacks afterwards and get free tickets for their pubquiz!

# **NEW RECOGNITIONS**

#### More associations

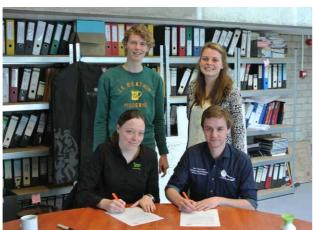
Enschede has many associations for students, but this amount is still increasing!

We are proud to present the following, freshly Union recognized associations. Welcome in Enschede's student life!

## Newly, temporarily recognized student organizations:

- Stichting OUT: Openluchttheater Twente
- Pakistani Students Association
- Komma: Vereniging van afgestudeerden aan de opleiding (Toegepaste) Onderwijskunde
- Drienerlose Klootschietvereniging 'de Zeuven Reeën'
- Stichting BorrelbeheerTAP
- Jongeren- en studentenvereniging Exaltio





# MORE THAN A DEGREE

just study books during your student time?

Would you like to participate in different activities, or to organize an activity yourself? Then you should really consider activism!

The UT is one of the most active universities in the Netherlands, and the Student Union supports you in getting more than a degree. Therefore, there are many possibilities for becoming active during your student time, for instance in study, sports, culture, and student associations. You can take part in a committee, or be fulltime active in a big board for a year.

Enschede is full of activities! Do you want to see more than What is that you can learn from a committee or board? Among others many competences like: leadership, decisiveness, convincing/persuading, responsibility, delegating, planning, and many more!





# **AWARDS**



The awards found below are annually awarded by the Student Union.

#### Freshmen Activism Award

Meant for: a second year student, who, besides accomplishing all 60 ECTS in his/her fist year, has been very active with lots of extracurricular activities

#### Winner 2015: Lotte Weedage

In 2015, the 18-year-old Lotte Weedage has won the Freshmen Activism Award. Lotte is in the Applied Mathematics study programme, and she is active in her study association Abacus. She took part in (among others) the freshmen committee and the activities committee. Furthermore, she is also board member of gymnastics association Linea Recta.

## Henk Zijm Award

Meant for: a student, employee, association, organization or anyone else from the UT, who has/have done great work in regard to internationalization of the University of Twente.

## Winner 2015: IrNUT, Iranian Network at the University of Twente

In 2015 this award was given to IrNUT, as gesture in recognition for their tremendous efforts, enthusiasm, and pro-active attitude regarding internationalization. We are proud of the fact that we have an Iranian association at the UT, that not only brings the UT community in touch with the traditional events every year, but also informs guests about their culture during parties and activities.



#### **Union Culture Awards**

Meant for: a person, project or organization that has made an extraordinary contribution to culture at the UT.

Winner 2016: the Chinese association ACCSE

## Preview

From the academic year 2016-2017 on, the More Than A Degree Awards will be awarded! Next to the Freshmen Activism Award, for instance also the Senior Student Activism Award, the award for the best fulltime and best part-time board, will be awarded!

# **FINANCE**

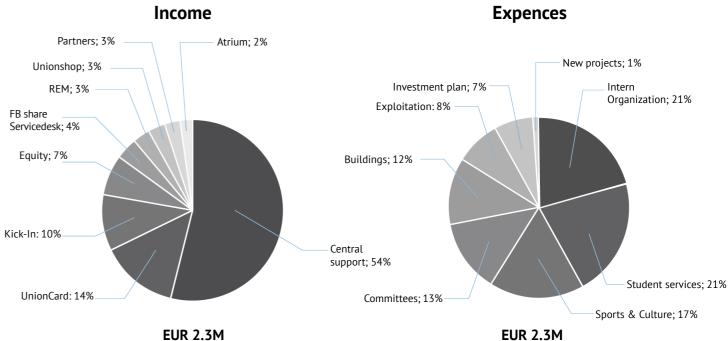


## Investment plan

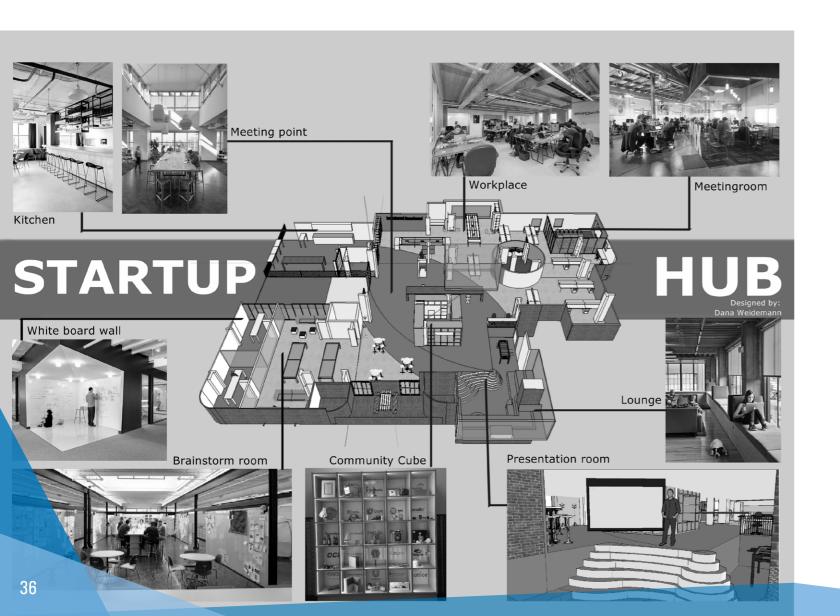
Last year we as Student Union have invested a lot to make the student life a bit nicer. For instance, a new athletics court was realized, the UTrack. A living room for international students has been developed, the Global Lounge. Furthermore, the stairwell of the Pakkerij has been made more safe, and we made sure that people who practice water sports can safely get in their boats at the Water Sports Complex, by building floating piers.

#### Finance

How does this exactly work, where do the incomes from the Student Union come from, and what are its expenses? You will get an impression through the figures depicted below. The detailed numbers can be found online in the financial annual report.



## PREVIEW OF NEXT YEAR

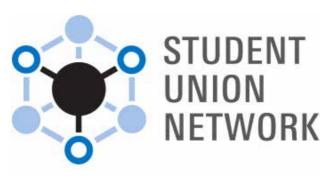


Besides looking back at a year full of activities and projects, **SUN** we also want to look forward a bit. Some nice things are coming up in the academic year 2016-2017. We will discuss already some projects that we are currently preparing. We are looking forward to it!

#### Create Tomorrow

Once every two years the world's biggest student think tank is organized for more than 1000 students: Create Tomorrow. Next academic year a committee will be organizing this day. Companies submit cases, where students can work on the entire day, together with their yearclub, fraternity/sorority, sports team, roommates, or group of friends. The day is concluded with an evening programme with several acts and performances. The prize for the best case: several thousands euro.

Create Tomorrow has become a phenomenon at the university. Hence, your student time is not complete without having participated at least once!



The introduction of the first pilot for Student Union Network (SUN)! This will be a free member administration system, connected to the central UT administration, and specially developed by students for student associations.

## Renovating Bastille

The development of a future plan for the Bastille will be detailed out next academic year! It contains a startup hub and a study café. The startup hub will be an inspiring room for students that have an idea for their own business.

## UT zonnetje in huis - Student Housing festival

We will not pass on the 55th anniversary in silence. We will celebrate it with a nice event, at which we want to 'put Twente's student community in the sun', i.e. in the spotlights. On 24 September the outdoor living room festival takes place on campus. The place to share your unique house culture with the rest of the UT! Or to just join with your friends. Sit down on the couches that the committee arranged for

you, and make yourself at home (the biggest living room of Enschede!). Sipping on your drink you can definitely relax during the first month of studying, while DJs, theatre acts and bands from inside and outside the UT make sure you have a relaxed day.



## **TIMELINE** 2015

## 2016

## August

- Kick-In welcomes 1200 new UT students
- Approval Strategic Plan 2016-2019

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Signing of new Agreement with the UT

#### October

- Opening Global Lounge
- Refugees@UT, brainstorm session about refugees
- SU Forum: fixing the housing problem

## December

'Sinterklaas' organizes a breakfast!

#### January

- Work visit of Norwegian SU for a week
- Introduction Dutch Student Investment Fund

#### March

- Opening pool room Bastille for UnionCard-holders
- Union participants' council @ Grolsch Veste SU Forum about the new
- rector Signing of agreement with
- Activism market

## May

- Opening floating piers Water Sports Complex
- Rewarding of Union Culture Award
- Associations' weekend

## September

- Start Buddy
- Opening new athletics court: the UTrack
- Opening Activism year and rewarding of Freshmen Activism Award
- Start Board Improvement Program through the Boards day

#### November

- Rewarding of Henk Zijm Award during Go abroad fair
- First line of code Student Union Network is written

## **February**

- Winter Kick-In
- Skills weekend
- Foundation ondernemersvereniging Hardstart

## April

- Board trip to Ireland. Visiting 7 Student Unions
- TEDx TwenteU



